

PRIVACY POLICY

Assicurazioni Generali S.p.A. (“**Generali**”, “**Data Controller**” or “**Company**”) processes personal data of its stakeholders (customers, employees, suppliers, trustees, web users etc.) in the role of Data Controller and within the ordinary management of existing relationships, obtaining the consent, if necessary. The processing for commercial purposes is carried out by the Company only if expressly authorized by the data subjects.

Generali, in accordance with the current legislation regarding the protection of personal data, is organized as follows:

- To perform supporting and controlling functions related to the application of the EU Regulation n. 679/2016 (“GDPR”), a Data Protection Officer (DPO) has been appointed;
- In order to ensure compliance with the legislation and provisions issued in a transversal way by the whole organization, data processor have been appointed;
- The personal data will be processed by the authorized persons; they have been provided with specific instructions and follow a continuous training and refresher plan;
- For specific technical or organizational requirements, the Company makes use of third parties to whom it entrusts part of its process. These parties can assume the role of “authorized person” or “data processor” for the Company or operate autonomously as “Data Controller” of subsequent processing with the same purposes pursued by the Company.

Only personal data that are strictly necessary to achieve the abovementioned purposes are processed, both in paper and also in electronic form.

The Company process only the personal data strictly necessary to achieve the purposes above indicated, providing a dedicated privacy notice; special attention is paid for the special categories of personal data, that are processed only if strictly necessary. The Company processes personal data adopting the required safety measures, whether physical or digital, in accordance with the current legislation and provisions of the EU Regulation n. 679/2016. At the end of the processing, the Company provides for the mandatory storage of the processed data and, in the absence of that obligation or after that term, provides for their deletion or anonymization.

The communication of some personal data is required since it is necessary for managing the relationship.. These data are processed by our collaborators, as data processor or authorized person; furthermore, for some services we make use of outsourcers who perform technical, organizational and operational assignments on our behalf, in Italy or abroad. The personal data are not disseminated, unless it is required by law. Your personal data can be retained for different time periods according to the purpose they are processed for by the Company, in compliance with the applicable privacy laws from time to time. In particular: (i) for contractual purposes for ten years from the termination of the contract or, in case of disputes, for the statute of limitations set forth under the applicable laws, without prejudice to any longer storage periods provided for by specific laws; (ii) for

commercial and profiling purposes, for the period necessary for the purposes for which they were collected or processed and, in any case, not exceeding 24 months from the termination of the effectiveness of the contract, for any cause due.

The data subject may request to know the categories of personal data that Generali is currently processing and, where the conditions apply, exercise the various rights relating to their use (right of access, rectification, updating, integration, correction, adjustment to processing, portability, revocation of consent to the processing and to obtain a copy of their data where these are stored in countries outside the European Union, as well as to obtain an indication of the place where such data are stored or transferred) as well as to oppose for legitimate reasons at their particular processing and in any case to their use for commercial purposes, in whole or in part also as regards the use of automated methods by contacting: the Data Protection Officer (DPO) via e-mail at dpoag@generali.com and/or via mail at Assicurazioni Generali, Piazza Tre Torri n. 1, 20145 Milano – to the attention of the Data Protection Office. This contact can also provide the list of people or categories of people to whom data are communicated or who may come to know about those data in the role data processor.

In case you consider that the processing of your personal data infringes the applicable privacy laws, you have the right to lodge a complaint to the Italian Personal Data Protection Authority – Garante per la Protezione dei Dati Personali with the modalities indicated on the Authority's website (www.garanteprivacy.it).

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Also considering possible amendments of the applicable privacy laws, the Company may integrate and/or update, wholly or partially, this privacy notice. Any changes, integrations or updates will be communicated through publication on the Company's website www.generali.com.

Privacy and website security

Generali places the utmost importance on privacy, protection and safety of the information in their possession, even more if related to personal data of customers and people it comes into contact with or to personal data it collects among users ("**Users**").

The document analyzes the management methods of the website with reference to the processing of personal data of Users involved who navigate it. This is privacy notice on the processing of personal data pursuant to articles 13 and 14 of the EU Regulation n. 679/2016 of April 27, 2016 ("**Regulation**"), provided to those who interact with the services provided by Generali through Internet.

Data subjects who make use of the website are therefore invited to visit the sections within the Privacy area that collect the guidelines followed by the Company with regard to personal data protection. It is recommended to consult the privacy notice provided in accordance with the articles 13 and 14 of the Regulation to obtain more information about the processing of personal data.

Privacy notice is valid for the Assicurazioni Generali S.p.A. websites and not also for other websites available through external links.

Data subjects, who may want to come into contact or to access our advice on an optional basis, after having read the privacy notice, can provide us only with the data that are strictly necessary for the execution of the requests made. For the processing of personal

data, it will not be necessary the consent from data subjects as Generali will respond to requests coming directly by them. In order to ensure the utmost respect for the current privacy laws, Generali arranged a specific organization, described in the Privacy section of Assicurazioni Generali S.p.A.

In case you browse on our website only for consultation purposes, processing of your personal data is not required. However, we use technologies that may involve the storage of some data related to the tools used, somehow referable to you, even in absence of your explicit registration as well as your active role.

Below are reported some information about the active and passive data collection methods related to people/tools that interact with this website, as well as safety measures adopted. While browsing a website, it is technically possible, even in the absence of an explicit User registration and without an active role, to collect data that, for such reasons, is named passive. In particular, below is described how to use IP addresses, cookies and other session identifiers, Internet tags, navigation data, including the potential possibility to exclude them and related implications.

As regards the **passive data collection**, the website:

- Does not process IP addresses (Internet Protocol Addresses) to collect information, but it stores such IP addresses as surfing data;
- Uses surfing data as aggregate data for statistical purposes only as aggregated data;
- Uses its own and third parties' cookies and other session identifiers (technical and profiling);
- Technical cookies are used with the purpose of making the navigation possible or to the extent necessary to provide a service requested by the User, in compliance with the directive 2002/58/CE, as implemented in the current privacy laws. For these purposes, the consent of Users is not requested.

Profiling cookies are of third parties and are used only for statistical purposes, on an anonymous basis, and are not aimed at providing you with a service in line with your preferences. It is possible to disable the use of cookies, depending on the browser used. In this case, your surfing experience could result not as easy as before. Such deactivation can be performed by referring to third party sites, through links within our cookie policy or through the modification of the settings of the browser used (Google Chrome, Mozilla Firefox, Internet Explorer, Opera or Safari).

As regards the active data collection – if applicable – the following applies:

- E-Mail: personal data received by the e-mail contact available on the website are used only to reply to your requests; such data are stored for statistical purposes only and to check whether there are any previous. Specific mailing lists: specific individual names may be added to specific mailing lists only on the basis of your explicit consent to regularly receive certain documents (e.g., news, funds quotation, commercial information,).
- Registration: to access certain services, the website could provide for the acquisition of data through a specific form. This information is used only to reply to the sender's requests or to provide the requested services and not for other purposes. Subject to consent, to analyze products and requested services, also through digital processing, including profiling, in order to detect their practices and preferences and/or to improve the provision.

- Discussion rooms (forums): in case “discussion rooms” are activated on this website, certain personal data could be collected, if you participate to the discussion. Such data will not be used for any different purposes.